**ANALYSIS OF UK BANK SALES**

This represent a holistic analysis of UK bank sales dataset. The goal is to identify the insights and trends that can help give an easy and communicating narration of the sales in the UK banking institution and financial data

The visuals used in this analysis consist of pie chart, stack column chart, clustered bar chart and histogram. it consists of the total balance report, capturing a complete view of the UK bank sales. To conduct this analysis different statistical technique and data visualization tools were used.

﻿This analysis shows a comprehensive and interactive representation of the UK bank sales, with appropriates insights of balance, age, gender, job classification, also including the average balance and people whose balance exceeds the average balance.

This analysis describes practically what an interactive dashboard should look like to the users and organization at large, making it easy to identify insights and giving a brief visual explanation of what the UK bank sales dataset is like.